



FRESH
FUNDRAISING
SOLUTIONS FOR
HIGH-IMPACT
NONPROFITS



MISSION +

MISSION:

Write On Fundraising brings equity and compassion to philanthropy by facilitating access and amplifying voices to increase capacity, influence communities, and invest in people and organizations.

We accomplish this by serving as a bridge between traditional fundraising practices and new upstream methodologies.

Write On Fundraising provides fresh fundraising solutions for high-impact nonprofits through grant writing, individual giving, and capital campaign services.



CORE VALUES

PHILANTHROPIC EQUITY

This dismantling of barriers and norms that prohibit effective fundraising allows us to create access points to funding for nonprofits no matter their size.

CANDOR

We work hard to create safe spaces where team members can bring the most authentic version of themselves to the table.

IMPACT

Write On aspires to be a game changer for small to mid-sized nonprofits by leveling up their funding to produce greater community impact.

CELEBRATION

In an industry filled with burnout and compassion fatigue, we take time to celebrate the wins and the people doing the work.

COMPASSION

Integral to company culture, Write On works to extend compassion to employees, clients, and community members before all else.



SERVICES

GRANT WRITING:

- Grant writing for private foundation, government, and corporate grants
- Donor identification and qualification for annual grants calendar
- Custom Case for Support writing and design
- Cultivation and donor relation training

INDIVIDUAL GIVING:

- Fundraising program strategy, design, and launch
- Fundraising Readiness Assessments
- Interim/Director of Development on Demand services

CAPITAL CAMPAIGNS:

- Feasibility study design and implementation
- Dedicated fundraising and marketing team
- Leadership committee training and development

EDUCATION:

- 10-week nonprofit accelerator
- Apprenticeship opportunity for BIPOC fundraisers
- Monthly fundraising masterclass and full learning library
- Custom training



THE TYPES OF NONPROFITS WE SERVE

<ul style="list-style-type: none">• Addiction• Adult Education• Aeronautics• Animal Rights• Anti-discrimination• Anti-Poverty	<ul style="list-style-type: none">• Anti-Trafficking• Child Abuse• Chronic Health Conditions• Civic Duty• Community Recreation	<ul style="list-style-type: none">• Cultural Competency• Dental Services• Disaster Response and Recovery• Diversity• Domestic Violence	<ul style="list-style-type: none">• Economic Development• Economic Justice• Education Services• Equine Therapy• Equity, and Inclusion• Family Services	<ul style="list-style-type: none">• Fire Prevention and Preparedness• First Responder Support• Food Security• Foster Care Assistance• Freedom from Slavery	<ul style="list-style-type: none">• Girls and Women• Grief Counseling• Historical Activities• Homelessness• Housing Development• Humanities
<ul style="list-style-type: none">• Incarceration and Recidivism• International Relief• Leadership Development• Live Music• Manufacturing	<ul style="list-style-type: none">• Medical Crises Assistance• Media Democracy• Mental and Behavioral Health• Mentoring	<ul style="list-style-type: none">• Micro-lending• Museums• New Parent Development• Nonprofit Tech• Performing Arts• Physical Fitness	<ul style="list-style-type: none">• Placemaking• Public Health• Search and Rescue• Sexual and Reproductive Health• Seniors• Social Justice	<ul style="list-style-type: none">• Sports• Student Services• Theatre• Toiletry Disbursement• Traumatic Brain Injury• Truancy Diversion	<ul style="list-style-type: none">• Veterans• Visual Arts• Wildlife Conservation• Women's Rights• Workforce Development• Youth Development

WRITE ON'S IMPACT

**\$112+ million
won for
nonprofits**



**150+
nonprofits
served**



**\$46 million in
capital campaign
management**



**Nearly 1500
grants
submitted**



DONATIONS

DONATIONS

CUSTOMER FEEDBACK



“Working with the Write On Fundraising team has been one of the best decisions I have ever made. The tips, the support, the expert knowledge and the friendly professional staff are top notch and worth every dollar.”

– Alisa B.



“What a tremendous asset to our organization! Whether you need support for your existing development program or a large scale fundraising campaign, they have the talent and experience to help. Every member of the Write On Fundraising team has been a pleasure to work with and they don’t miss a beat, even in a pandemic! So grateful to have happened upon this local gem of a business.”

– Maura G.



“The Write On team has been a great resource for our organization’s development training needs. Their monthly training calls are helpful and informative. Each member of their team that I’ve interacted with has been professional, supportive, and high energy.”

– Candice K.

WRITE ON PRESS

LINDSAY JORDAN AND WRITE ON FUNDRAISING FEATURED ON POD4GOOD



“Fundraiser classes planned
To benefit nonprofits in state”



“Tulsa Talk Show to Showcase
Work of Area Nonprofits”



“Lindsay Jordan of Write On Fundraising
Named Small Business Person of the Year”



“Tulsa-Based Accelerator
For Nonprofits Goes Statewide”

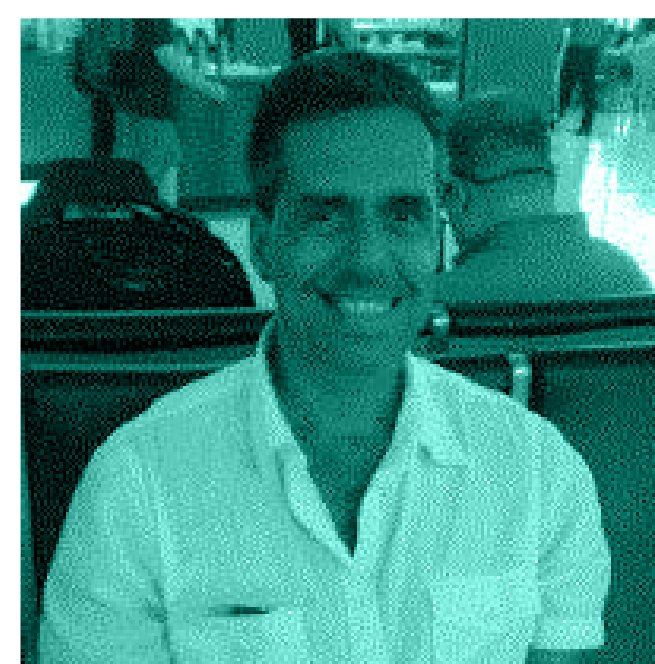


“Lindsay Jordan of Write On Fundraising
nominated for most admired CEO award”



"Local fundraising group aids in securing
more than \$12M for nonprofits last year"





STRATEGIC PARTNERS



Mana Tahaie
Equity
Consultant





CONTACT US

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